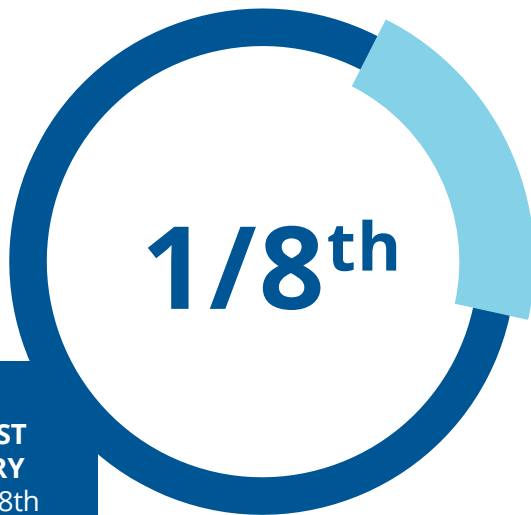


# PROPERTY: NEW ZEALAND'S MOST SIGNIFICANT INDUSTRY



1.8 Million

kiwis have a stake in Property  
through Kiwisaver

Property is New  
Zealand's **LARGEST  
SINGLE INDUSTRY**  
accounting for 1/8th  
OF TOTAL GDP



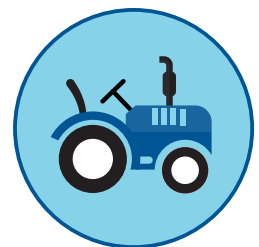
PROPERTY  
13%



HEALTH  
7%



MANUFACTURING  
11%

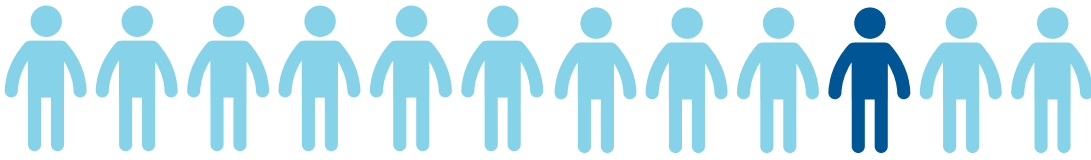


AGRICULTURE  
6%

The Property Industry provides a **HIGHER DIRECT CONTRIBUTION TO GDP** than Manufacturing, Agriculture, and Health

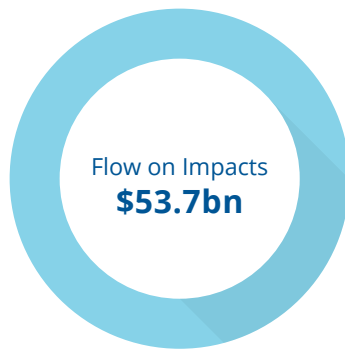
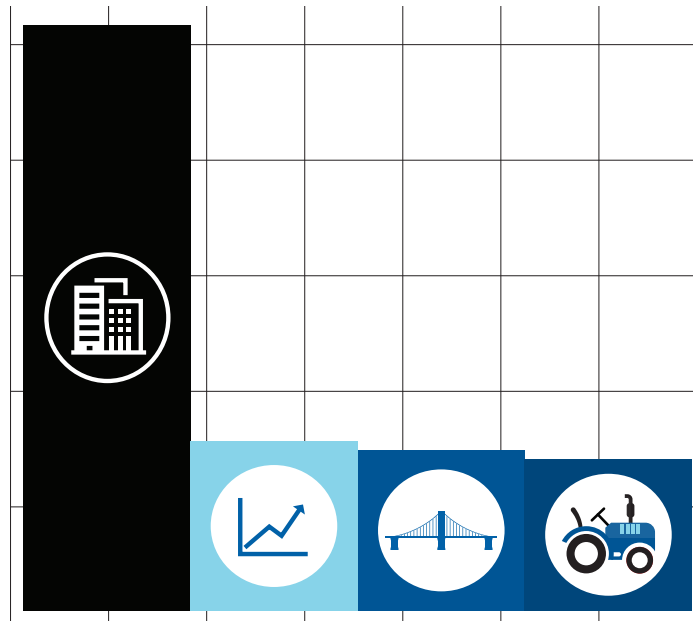
The total value of land and buildings in New Zealand

= \$1 Trillion



**1 IN 12** people are directly employed in Property

The value of New Zealand Property is greater than the **NZ STOCK MARKET, INFRASTRUCTURE** and **MACHINERY** combined



In 2016, the wider economic impact of the Property Industry was **\$83.4 BILLION**

These statistics reinforce the significant role the Property Industry has on the New Zealand economy and the importance of the work which Property Council New Zealand undertakes. Property Council is a national member-led, not-for-profit organisation offering a collective voice for the commercial property industry. Working closely with local and central government, Property Council advocates for quality urban growth that supports strong national and local economies.

Our 730 member companies have an estimated \$50 billion investment in commercial property, ranging from leading institutional investors, property trusts and financial organisations to private investors and developers. Through extensive research, policy, advocacy, education, and networking event programmes, Property Council is enabling a vibrant commercial property market.

*Source: Economic Significance of the Property Industry to the New Zealand Economy  
Prepared for Property Council New Zealand by Urban Economics (2016)*

**PROPERTY COUNCIL NEW ZEALAND**

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